







- ★ The Senior Care Market, especially in the Home Care Space needs more Technology Backed Solutions
- ★ The market can be sized as 190 Million Elderly by 2030 rising to 220 million by 2050, comprising of 20% of the population.





★ Addressing the growing needs and gaps, we have invested in two technologies.

★ Customer Experience:

ProTribe SmartCare Booking Platform.

★ Quality Assurance:

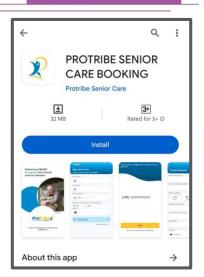
ProTribe Docsy Home Care Management



Customer Experience:

ProTribe SmartCare Booking Platform:

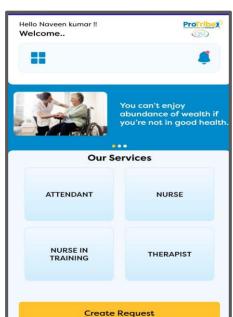
- ★ There are 3 Interfaces to the APP:
 - a. Client interface available on Playstore
 - b. Admin Interface
 - c. Field (Human Resource) Interface
- ★ Human Resources for Care Services are trained/ Certified and given access to the App.
- ★ GPS is used to show a new job requirement that has been requested for by the Client
- ★ Client makes a small advance payment
- ★ The Job is only showcased to HR within 5 kms of the client location
- ★ ProTribe approves the job request to the best possible match and enables start of services











Quick Services

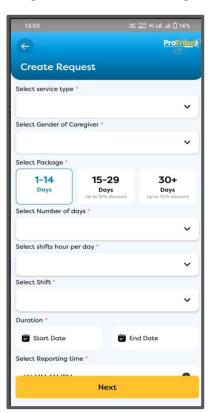
Home

Bookings

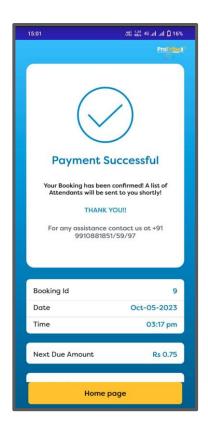
三

Requests

CLIENT INTERFACE







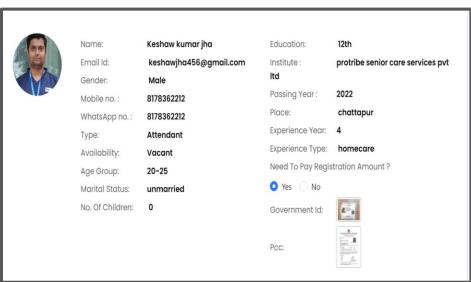




ADMIN INTERFACE



ATTENDANT INTERFACE









Quality Assurance:

ProTribe Docsy Home Care Management*:





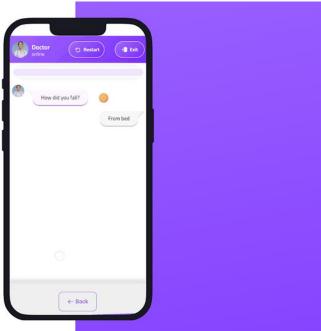
A Next-Gen, End-To-End
Home Care Clinical Platform





USP 1

SyChart - Proprietary
Smartphone-Based
Health Data Capture Tool

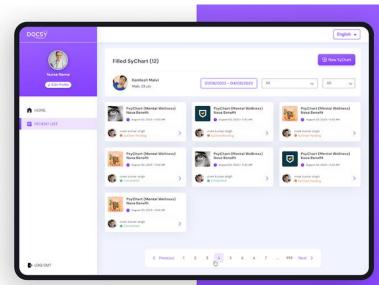






USP 2

Dynamic Dashboarding (And Analytics For Diverse Use Cases/Verticals



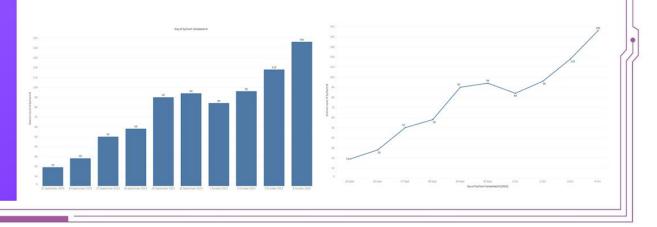




SyCare

The Golden
Pilot Results

- In < 1 week with just 2 online training sessions, we saw:
 - 1. 85% administrative process documentation
 - 2. 100% clinical process and charting digitization (!)
 - 3. eNPS scores of 9.1 by nurses / attendants and 9.6 by admin







SyCare

The Golden
Pilot Results

Outcome assessment:

- Significantly faster: "...no typing, only clicking and swiping"
 Eg. Nurses: Intake/Output, Medication Charting and Nursing Notes in <1 min!
- 2. Significantly better clinical performance: Real-time knowledge and experience transference

Eg. Independently, a 12th pass attendant able to perform:

- Red Flag Sign screening
- Fall Risk Assessment and Protocol Activatio
- 3. One-stop data storage and zero-effort retrieval platform for all clinical, administrative and quality control requirements





The Future Of Home Care, Manifested Today











- · Just the start:
 - a. Clinical data-driven ERP (Hiring, resource allocation, changes in referrals and specialists etc) allowing home care to do what the billion \$ hospital chains do
 - b. Increased digitization -> Higher patient satisfaction -> Increased homecare market share
 - c. Deidentified clinical data monetization, supercharging clinical research.
- QAI and NABH let's work together on Home Care Digital Health & Quality Control